



Has there ever been a better time to join the Board of the Newcastle United Supporters Trust?

Do you want to make a difference for your members?

A number of exciting opportunities have arisen to join the Board of NUST.

Your Board needs YOU!!

### **Who are we?**

“NUST Exists to provide a formal way for supporters of NUFC to have their voices heard. Our focus is to develop strong lines of communication between members and the club. We aim to have significant influence on key supporter issues.”

### **What have we done recently?**

- The Pledge Scheme - In 2021, we raised over £200K for local charities, and those funds were distributed to The Alan Shearer Foundation, The Newcastle West End Foodbank, The Sir Bobby Robson Foundation and The Newcastle United Foundation
- We communicated closely with the club on Safe Standing
- We collated and presented member experiences of Hillsborough in January 2023
- Involvement in the recent Fan Engagement Review
- We survey members regularly on key “hot topics” such as ticketing and safe standing
- We’ve re-launched our You Tube channel

### **What skills do you need to be a Board Member?**

- Empathetic, excellent communication skills, resilient, approachable, trustworthy and confident

### **Trust Board members should be:**

- Passionate about Newcastle United and it's incredible supporters
- Eager to work and engage with fellow supporters, the club and other fan organisations for the benefit of everyone
- Up for the challenge of making the Trust the best fan organisation it can be so it can a benefit to members

### **What opportunities will you have?**

- Direct links with the club
- Opportunities to speak with the press about Trust matters
- Direct liaison with members
- Involvement in discussions around key club responsibilities
- The chance to make a difference to members
- Regular communication with the Football Supporters Association (FSA)
- Interaction with other official footballing bodies and Supporter Trusts across the country
- Involvement in organising social events for members
- The opportunity to appear on the You Tube Channel to engage directly with members

### **Hear from the Board**

Alex Hurst – “Joining the NUST board is one of the best things I’ve ever done. Engaging with Newcastle United Football Club in a shared effort to enhance supporter experiences would be a worthwhile task at any football club, but at the best football club in the world with the best supporters, it has been a privilege I hope others can enjoy.”

Greg Tomlinson - "Being a board member of the Trust has been an incredibly fulfilling experience for me. Not only have I had the opportunity to contribute to the betterment of the club we all love, but to stand up for fellow Newcastle fans on issues that really matter to football fans. Joining the board is a chance to make a difference, work alongside like-minded individuals, and engage formally with Newcastle United to ensure that the views and interests of supporters are heard and represented."

Charlotte Robson – “Being part of the supporters trust board has been one of the greatest honours. To build a relationship with Newcastle United on behalf of thousands of members, take their feedback on board, and work for a united future is a privilege. Sometimes it is work, but it is always worthy. Stand for the NUST board today and join motivated and enthusiastic fans to make a difference in their fan community.”

Paul Karter – “Volunteering as a member of the NUST Board is a real honour for me. Since being elected in January 2023, I’ve assisted in the creation of a new website, been involved in various member queries and spoken to a number of press outlets. There has never been a better time to be a Board Member of the Trust and work closely with the club on key issues that genuinely matter. This role takes up approximately 2-3 hours of my time per week.”

Cliff Culley – “It is a privilege to be a board member of the Trust. It does take a few hours a week but helping to improve the engagement between club and fans make it worthwhile.”

### **What are others saying about the Trust?**

Mark Douglas, Journalist at i sport – “Not since the mid to late 90s has there been as exciting a time to be a Newcastle United fan and as the only democratically elected fan organisation representing Newcastle United the NUST has a huge role to play in this new era, both reflecting fan feeling, fighting for the causes that mean something to you and working with a club hierarchy that wants to engage with supporters on future direction. What I love is that it belongs to you, not to any individual fan or group - you can shape it and have your voice heard by voting or volunteering.”

George Caulkin, Journalist at The Athletic – “A strong Newcastle United Supporters’ Trust means a strong Newcastle United. It means accountability, dialogue, communication, representation and a working relationship designed to make United the most united it can be. The 1892 Pledge showcased what a brilliant, committed fanbase can do when it puts its mind to it, raising money which will help save and improve lives across our city for years to come. I would urge anyone who cares about the club and wants to make a difference to consider standing for election to the NUST board. Together, we’re stronger, together we’re United.”

**Communication with the club has never been better. We meet with the club on a regular basis and have a direct line with them to raise members’ queries and priority issues.**

**Everything we do, we do for our members.**

If you have any questions, please don’t hesitate to email [board@nufctrust.co.uk](mailto:board@nufctrust.co.uk). For more information on NUST, please head over to [www.nufctrust.co.uk](http://www.nufctrust.co.uk)

**What are you waiting for? Join us now!**