



## Statement in support of nomination Pete Davey

I have been a NUFC fan for 30 years, I love this football club. I have been very fortunate to travel the country and Europe supporting this special club, I eat, sleep, breathe this club and I wouldn't want it any other way.

This is not a personal venture, there are no personal agenda's here just a person that wants the genuine best outcomes for the club and this is why I believe the time is right for me to put myself forward to the NUST to stand for election.

However much like the club, the NUST is moving into a new era and nothing would make me prouder than to be a part of creating a new and effective partnership. I believe that I have something to offer this role that could help continue to facilitate this effective partnership.

I help run a growing YouTube fan channel called LoadedMagNUFC which allows me to engage with a large number of NUFC fans. This allows me to gauge fan opinions relating to the club and speak to experts in their field such as journalists, ex-players and other fan groups and channels. Through my work on the channel, I am regularly invited onto other channels to give my viewpoints on NUFC, I have a great knowledge of the clubs history and players, and viewers of the shows always engage well with my content and passion for the club.

I strongly believe the trust is integral in giving the fans a voice, and now more than ever with the new ownership and success of the club, fan engagement is critical in keeping that trajectory going. NUFC has an incredible and unique fan base, one of, if not the best in the country, and is well known for its loyalty and support for the club even through the extremely difficult moments.

I believe I could be a valuable addition to the Newcastle United Supporters Trust as I feel that my experiences following the club as a fan not being from the city, I could be a representative on the board for that reach of the fan base. I also believe that through the small rise of the YouTube channel I am attached to and my opinions of the club I have grown a significant following of fans on social media that appreciate my viewpoint which could also be a valuable asset to the trust.

If I was lucky enough to be elected to the NUST there are some things that I am passionate about that I would love to be part of in making positive changes to a number of areas that I feel strongly about:

Ticketing - How to ensure the best process is in place for fans moving forward?

Access to St James Park - How can we ensure that match days remain affordable for all fans of the club long term

Improving match day experience - How can we improve match day experiences for fans in and outside the stadium?

In closing, the time is now for a new era in our football club and I believe the time is now for a new era at the Newcastle United Supporters Trust, so please vote for me to be one of your supporter representatives to this board as I would love the opportunity to help guide us into the future.

Pete Davey