

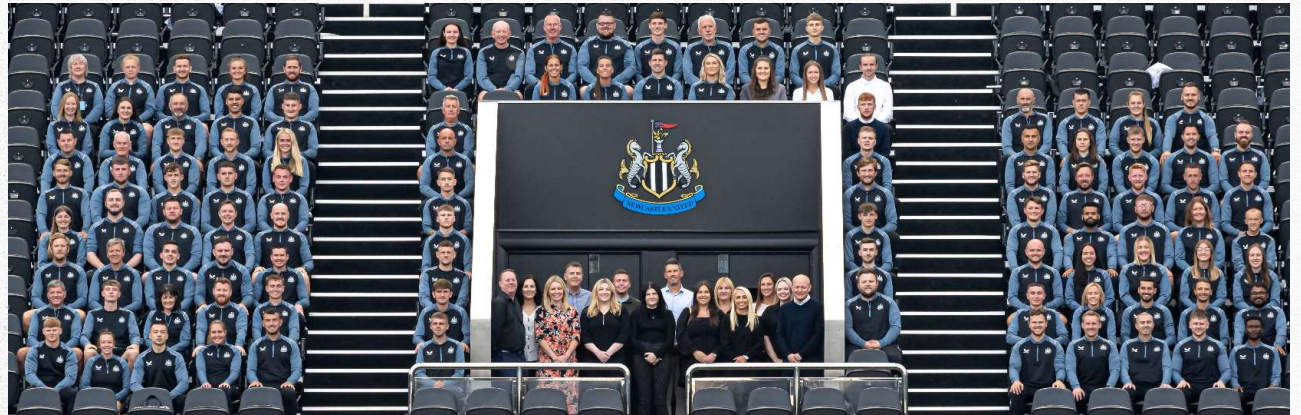


# NUST Committee

August 2023



# ABOUT US



We are the charity of Newcastle United!

Each year we engage over 100,000 people across Newcastle, Gateshead, Durham, Northumberland and North Tyneside through a range of community, sport, learning and health programmes.

We have three outstanding Patrons in Gabby Logan, Jonathan Edwards and Bob Moncur, ambassadors in Sean and Matty Longstaff and a committed board of ten Trustees with four employees of Newcastle United

A talented team of over 220 full time and sessional staff

**A UNITED  
VISION**

# **RAISING ASPIRATIONS AND CREATING OPPORTUNITIES**



**HOPE**



**AMBITION**

# A UNITED MISSION

**TO INSPIRE, CONNECT AND COLLABORATE  
TO ENHANCE PEOPLE'S LIVES**



# OUR PROGRAMMES

Newcastle United Foundation has a portfolio of many different programmes across five key areas, with a focus on improving physical health, supporting mental wellbeing and increasing employability opportunities.



## Football

- Football Coaching
- Holiday Courses
- Post 16 BTEC
- Disability
- Women & Girls
- Matchday Experiences
- College/University
- International



## Community

- National Citizen Service
- Princes Trust
- Great North Children's Hospital
- YOLO
- Chances
- PL Kicks
- Volunteering



## Primary Education

- Primary Stars
- United As One
- Family Learning
- Holiday Hunger
- PHSE
- Re Start Your Heart
- Match Fit



## Health & Wellbeing

- Be A Game Changer
- Walking Football
- Health Checks
- 12<sup>th</sup> Man
- Man V Fat
- Mental Health First Aid
- Howay Inn

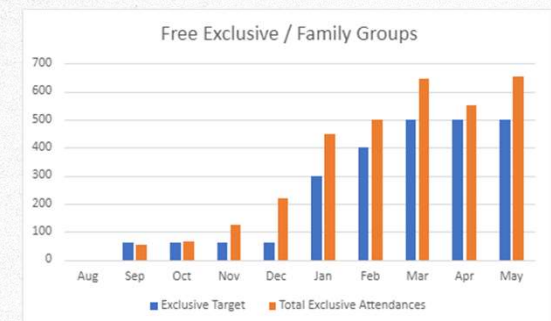
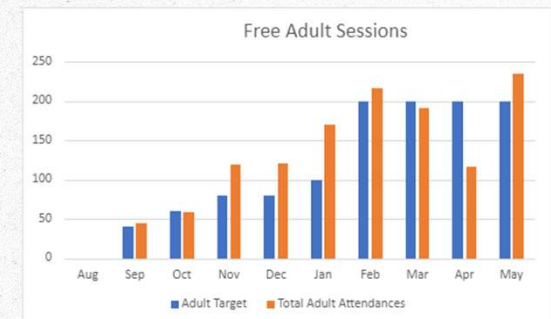
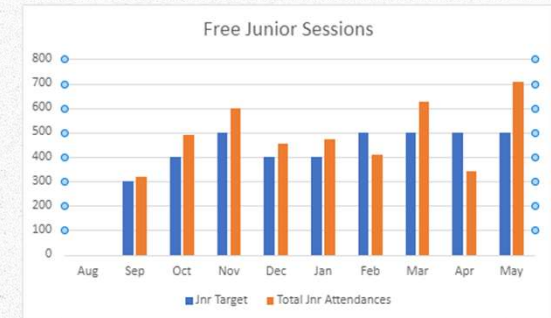
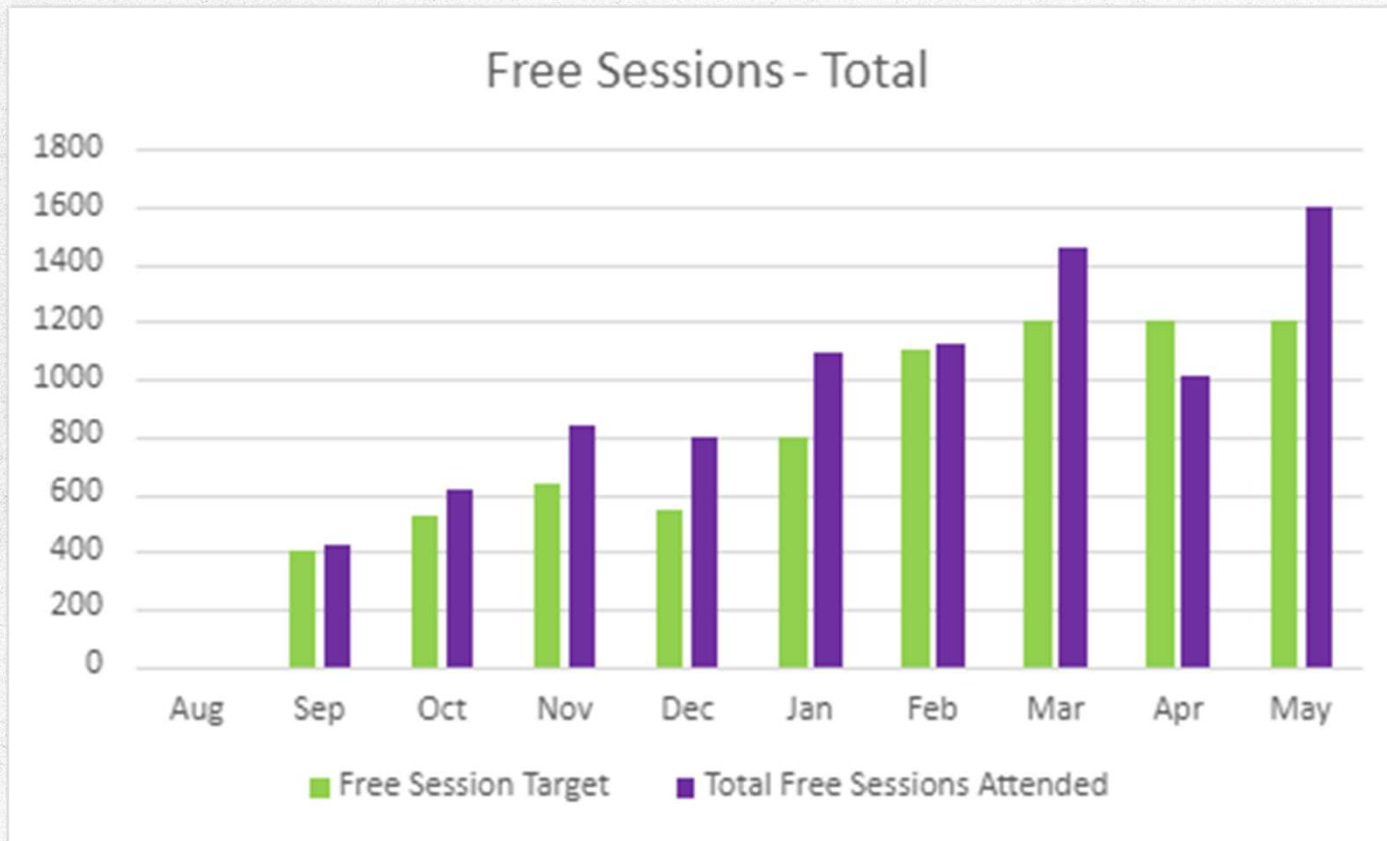


## NU Futures

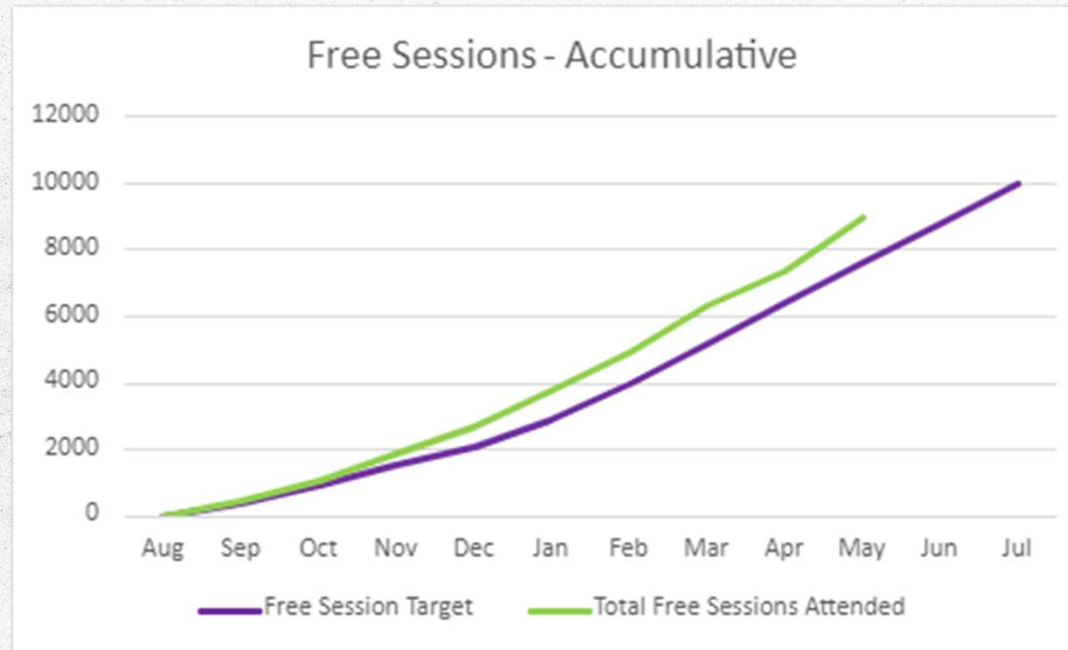
- Employability (NE1 W)
- Secondary Education
- Business Engagement
- E Sports (NUTECH)
- PL Inspires
- Partner Schools
- Five a Side
- Street Football



# FREE COMMUNITY SESSIONS



# FREE COMMUNITY SESSIONS

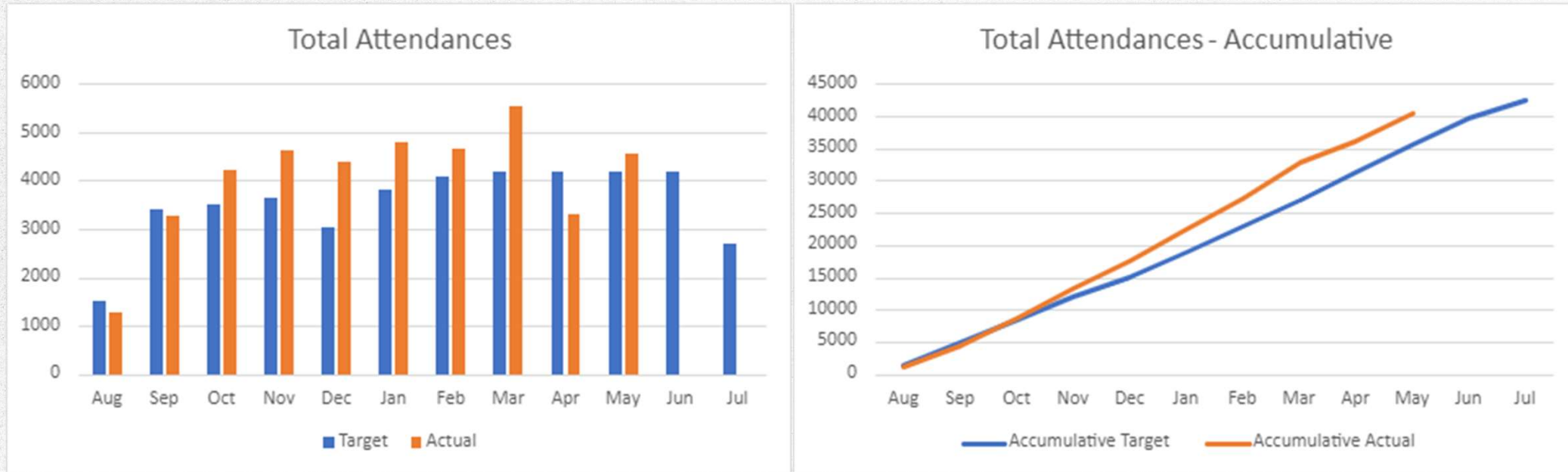


<b>Free Sessions - Total</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>
Free Session Target	0	400	520	640	540	800	1100	1200	1200	1200	1200	1200
Total Free Sessions Attended	0	419	615	840	796	1092	1124	1461	1010	1600	0	0

<b>Free Sessions – Acc.</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>
Free Session Target	0	400	920	1560	2100	2900	4000	5200	6400	7600	8800	10000
Total Free Sessions Attended	0	419	1034	1874	2670	3762	4886	6347	7357	8957		



# TOTAL EXTERNAL USERS – NUCASTLE



<b>Total Attendances</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Total</b>
Target	1500	3400	3520	3640	3040	3800	4100	4200	4200	4200	4200	2700	42500
Actual	1278	3269	4234	4624	4378	4808	4659	5557	3292	4551			40650

<b>Total Acc. Attendances</b>	<b>Aug</b>	<b>Sep</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>
Accumulative Target	1500	4900	8420	12060	15100	18900	23000	27200	31400	35600	39800	42500
Accumulative Actual	1278	4547	8781	13405	17783	22591	27250	32807	36099	40650		



# OUR PROGRAMMES

NUCASTLE allows our Foundation to deliver free participant programmes, including:

- Disability Football – **528 sessions**
- Holiday Activity and Food provision – **free school meals**
- After School Clubs – **540 opportunities**
- Walking Football– **Headways**
- Premier League Kicks football for 8 – 18 year olds
- Employability – **5,000 NU Futures by July**
- Education/Classroom Activities – **880 hours delivered**
- Esports Qualifications and Community Academy
- Warm Rooms – **used by 45 families since December**
- Community Fun Days – **average of 253 attendances**
- NUCASTLE Community Pantry – **opening 2023**



## WARM ROOMS

In December, NUCASTLE opened its doors to provide a free warm space for families who need support in our community.

- **263** individuals accessed this space
- **198** were under 18
- **65** were adults
- **45** families accessed this space or support
- **177** visits from NE4 postcodes
- **62** visits from NE5 and NE6 postcodes
- **24** visits from other postcodes
- **60** hygiene packs and **6,516** sanitary products distributed



# SCHOOLS

More than **880 hours** of educational activities have been delivered at **NUCASTLE**.

Lessons include:

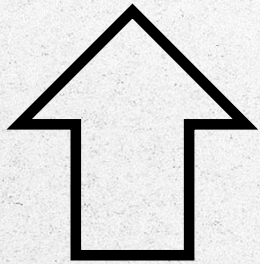
- STEM learning
- Esports
- Careers and Employment
- Restart a Heart (CPR education)
  
- **1,595** students have attended a **STEM session**
- **150** hours of **STEM delivery**
- **41** schools have attended a **STEM session**



# DISABILITY FOOTBALL

- **528** Disability Football sessions have been delivered at NUCASTLE within the past 11 months
- **72%** of participants strongly agree that they have improved their physical wellbeing as a result of these sessions
- **100%** of participants have increased their fun and enjoyment levels
- Sessions at NUCASTLE have enabled **80%** of participants to gain a sense of belonging
- **100%** of participants have improved their mental wellbeing

# NUCASTLE FEEDBACK



**96%** feel confident during their sessions in NUCASTLE



**97%** are motivated during their sessions



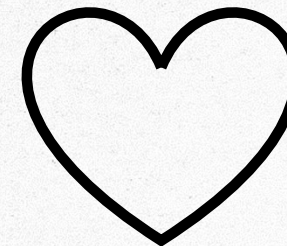
**98%** of participants find their sessions fun



**96%** feel engaged in their sessions



**83%** of participants feel very comfortable and **13%** comfortable in NUCASTLE



**91%** love the facilities throughout the building

# WHAT'S NEXT FOR 2023

- Key stakeholder event
- 2023-26 Business plan cycle
- EY Social Impact Report
- Internal comms and culture
- External brand
- Premier League & Champions League.....





**Steve Beharall**  
**CEO**

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CHARITY NO: 1124896