



Minutes of Board Meeting Monday 17 February 2025

Attendees:

Richard Barnsdall (RB)
Pete Davey (PD)
Paul Karter (PK) (Chair)
Lisa Mole (LM)
Kevin Patterson (KP)
Adam Stoker (AS)
Olivia Thomson (OT)
Felicity Thow (FT)
Karl Williamson (KW)

Colin Whittle (CW) – Secretary

Item 1 – Minutes of NUST AGM

The minutes of the AGM which took place on 29th January 2025 were accepted as a correct record. RB and KW who had been elected to the Board, and whose ratification as Board members was confirmed at the AGM, were welcomed to the Board with best wishes for their tenure.

Item 2-Finance

PK provided an update on the NUST accounts. The financial year had ended and the final accounts for financial year 23/24 had been unanimously approved at the AGM and subsequently filed with, and accepted by, the FCA. For information, the annual accounts can be located on the FCA website, and NUST website

[https://www.nufctrust.co.uk/files/pdf/annual-accounts-to-year-end-august-2024-with-resolutions-1\(1\).pdf](https://www.nufctrust.co.uk/files/pdf/annual-accounts-to-year-end-august-2024-with-resolutions-1(1).pdf).

Item 3-Treasurer

CW informed the Board that the tenure of former Board member Cliff Culley (CC), who had held the position of Treasurer and presented the Accounts for each of the last three years to the NUST AGM, had expired at the AGM. However, following a subsequent discussion

between CC, PK and CW, he had offered to continue in the role, subject to the approval of the NUST Board. It was agreed unanimously that since the financial year 24/25 was part way through and due to end in August 2025, to ensure continuity until that point in time, CC should be co-opted into the role of Treasurer until the end of the current financial year, when the position would be reviewed.

Item 4- Fan Advisory Board (FAB) update

AS reported that an internal, member only, FAB meeting had taken place on Tuesday 11 February 2025 and gave a high-level overview of the meeting. This was attended by NUST Board members PK and AS to set the agenda for the upcoming FAB meeting, and the issues faced by NUST representatives in obtaining wider NUST views in relation to subject matters where NUST don't have a pre-determined position.

Item 5-Stop Exploiting Loyalty Campaign

AS reported that following NUST attendance at a recent FSA meeting it had been agreed that supporter groups would continue to support the FSA campaign to #stopexploitingloyalty. It was noted that LFC had confirmed that they would freeze ticket prices for next season and the response of other clubs is awaited. The NUST position has been articulated to the club following an exchange of letters with the Newcastle United CEO, Darren Eales, which can be accessed on the NUST website <https://www.nufctrust.co.uk/news/letter-to-darren-eales-ticket-pricing-2025-2026/> The FSA article on Liverpool's prize freeze can be found here <https://thefsa.org.uk/news/liverpool-price-freeze-positive-step/>

Item 6- Meeting with Supporter Services

PK/LM reported that the monthly meeting with NUFC representatives had taken place on Monday 17 February 2025. It was agreed that ongoing dialogue and a good working relationship was beneficial to both supporters and the club, and at the recent meeting a wide range of topics had been discussed including cup final ticketing feedback/NUST events/Birmingham entrance problems/transparency of ballots/AGM update/Wembley atmosphere/Wor Flags initiative/general ticketing issues/matchday food options. NUST will continue to discuss issues that have been raised by members and the wider fan base.

Item 7- NUST member surveys

FT reported that the latest NUST survey was in relation to the Mags and Mags+ membership. The idea being to obtain data in relation to ballot success rates and whether or not membership offers value for money. It was noted that the survey had been created before the Wembley ticket allocation had been announced. The survey was released to members on our WhatsApp broadcast group on Monday 17 February and followed up in a wider member email on Tuesday 18 February. Thanks go to NUST member Will Eddy for his assistance with the survey. An end of season survey will follow in April/May. AS reported that an in-person event was being planned before the end of the season, with further details to follow.

Item 8- Any other business

1.PD updated the Board on the progress with NUST branded merchandising. NUST badges have recently been produced with initial batches sold out and more being produced for members. It was noted that NUST members would also be entitled to discount on additional merchandising e.g. car stickers. If you'd like to purchase a pin badge in time for Wembley, you can do so here <https://thebadgeman.shop/product/nust-official-pin-badge/> All profits made are returned to NUST and donated to one of our chosen charities, of which you can read more here <https://www.nufctrust.co.uk/news/the-bubble-foundation-needs-your-help/>

2.KW reported that the NUST free cup final events in London have had a huge take up, with a current total of 3450 places having been filled at the time of reporting. Other potential options were now being explored. Details of venues can be accessed on our WhatsApp Broadcast Groups, although spaces are now limited.

3.PK reported on the progress in relation to the Football Governance Bill. Local MP's had expressed support for the Bill in response to NUST correspondence. Information can be found at <https://nufctrust.co.uk/news/nust-update-on-the-football-governance-bill/> . NUST will monitor the continued progress of the Bill through Parliament and the activities of FSA in this regard.

4.PK reported that NUST had issued a statement in response to the opposition leaders' recent comments on the Football Governance Bill, which appeared to a policy u-turn on the oppositions pre -election position. The statement can be found on the NUST website here <https://www.nufctrust.co.uk/news/nust-respond-to-badenochs-comments-regarding-independent-regulator/>

5.LM reported that NUST membership had increased by over 500 members recently, and in addition there were now over 1,000 members participating in the broadcast group and 600 in the WhatsApp community group.

Date of next meeting-to be agreed