



Minutes of Board Meeting Monday 16 December 2024

Attendees:

Cliff Culley (CC)
Pete Davey (PD)
Paul Karter (PK) (Chair)
Lisa Mole (LM)
Kevin Patterson (KP)
Colin Whittle (CW) – Secretary

Apologies:

Adam Stoker (AS)
Olivia Thomson (OT)
Felicity Thow (FT)

Item 1 – Minutes of previous meeting

The minutes of the previous meeting held on the 18 November 2024 were accepted as a correct record.

Item 2-Finance

CC provided an update on the NUST accounts. The financial year has now ended, and accountants have completed the final accounts for financial year 23/24, for presentation and approval at the AGM on 29 January 2025. For information the annual accounts can be located on the FCA website, and the 23/24 accounts will be posted following approval at the AGM.

Item 3- Fan Advisory Board (FAB) update

PK reported that a FAB meeting had taken place on 10 November 2024. The meeting had been attended by club representatives as well as Brad Miller, Chief Operating Officer, and Peter Silverstone, Chief Commercial Officer. The minutes from the last FAB meeting can be accessed here - <https://www.nufctrust.co.uk/news/fan-advisory-board-meeting-formal-minutes-nov-4-2024/>. There was a discussion regarding the club's stadium feasibility study which was already in the public domain and it was agreed that further information regarding

proposals was necessary before seeking members views

Item 4-Stop Exploiting Loyalty Campaign

PK reported on NUST's involvement in the nationally led FSA backed campaign, and the interaction with supporter groups at Chelsea, West Ham and Liverpool which had resulted in displays outside the grounds before these recent matches. The Stop Exploiting Loyalty banner had also been displayed inside the ground at the Leicester game as part of the wider Wor Flags display and had resulted in increased awareness around the campaign. More about the campaign can be found here <https://www.nufctrust.co.uk/news/stop-exploiting-loyalty-an-fsa-initiative/>.

Item 5- Meeting with Supporter Services

LM reported that the monthly meeting with NUFC representatives had taken place earlier today. Amongst the topics discussed were notification of success in away ballots/cup scheme tickets/ballot transparency/feedback on workshops/international fans groups and access to tickets/away guide for Ipswich/Man U digital ticket release. It was agreed that the ongoing dialogue between NUST and the club was beneficial to both club and supporters, with a number of suggestions being taken on board. Supporter Services thanked NUST and its members for its ongoing support throughout 2024 and for the excellent consultation which has resulted in a number of changes to processes.

Item 6- NUST merchandising

PD updated the Board on the progress with NUST badges which had been available since last months meeting and had now sold out. Another batch was now available to members, and they can be purchased here - <https://thebadgeman.shop/product/nust-official-pin-badge/>. Any profits to NUST will be donated to the 'Bubble Foundation'. LM confirmed that an agreement had been reached with 'Geordie Gifts' which provided 20% discount for NUST members until Christmas Day. The online store can be accessed here https://geordiegifts.co.uk/?srsltid=AfmBOopfPF5wMN_4yYIENS6KeEftAfsV1a-Cm6-545fUwNfOmmHW6T4J NUST members can apply the code GEORDIENUST at checkout.

Item 7- AGM

PK confirmed that the NUST AGM was scheduled to take place at Tyneside Irish Centre on 29 January 2025 starting at 7pm. Notice of the meeting would be formally sent to members in accordance with its constitution.

Item 8- Premier League Meeting

AS had provided information to the Board on the recent FSA bi-annual structured dialogue meeting with Premier League representatives, incl CEO Richard Masters. AS had attended as a representative from NUST. The minutes are awaited and will be distributed to members upon receipt.

Item 9-Any Other Business

1.PK reported that there had been recent media reports in relation to the Football Governance Bill. Local MP's had expressed support for the Bill in response to NUST correspondence earlier in the year. NUST will continue to monitor progress of the Bill through Parliament.

2.FT had been compiling the next member mid-season survey which was due to go to members in January 2025.

3.PK reported that the final members email of 2024 would be sent out later this week with up-to-date information in relation to NUST activities.

Date of next meeting-to be agreed