



Statement in support of nomination



Hello my name is Lisa Mole. I am 43 years old. I am originally from Buckinghamshire but moved to Newcastle in 2009. My husband was born and raised in Wallsend, but we met when he lived in London. I fell in love with Newcastle and the region from my very first visit back in 1998. Through my husband I discovered the joy (and pain) of NUFC and I have been supporting them ever since. When the opportunity arose for us to relocate to the North East we jumped at the chance. The best decision we ever made! Three years ago we became season ticket holders and since the takeover we have fallen in love with the club all over again.

I believe I would be suitable for the role of board member mainly due to the skills I have obtained as a people manager over the past 15 years. I am empathetic so I am able to understand and share the views of others easily. I am a great listener but also level headed with the ability to communicate both in verbal and written format. I am not afraid to ask the hard questions and will go to battle for the greater good. I possess brilliant negotiation skills and have no issue speaking with anyone. I want to be able to represent the fanbase respectfully

but with the passion it so rightly deserves.

I feel that the female Newcastle United fanbase is underrepresented and would love the opportunity to change that. I also feel extremely strongly that the older generations of the fanbase are sometimes overlooked, and I would like the chance to rectify that. I want to make sure that everyone has a voice and a chance to share their views.

The Trust is the perfect vessel to build relationships between the fanbase and the club and given the chance I would be proud to represent the members. I would share their views, concerns and ideas with the goal to improve the overall fan experience and fight for what the members want. I am confident using social media and currently act as a moderator for LoadedMagNUFC YouTube channel. Through that role I communicate with fans three to four times a week whilst maintaining a respectful and friendly live chat board. I would like to assist the Trust in building their presence online - I feel this is currently an under used resource that could help the organisation and the members communicate more effectively.

Lastly and most importantly I would always put the members first. Democratically and with respect. Even if my views differ from the majority, I would always be their voice.