



Statement in support of nomination – 400 – 1000 words

Once completed, please email (with your nomination form) to ashley.brown@thefsa.org.uk

Your Full Name: Justin Pierre Robert

Your Statement:

I am writing to express my interest in joining the Board of the Newcastle United Supporters' Trust. As a lifelong supporter of Newcastle United and someone deeply committed to the values of community, fairness, and accountability, I am eager to contribute my experience and passion to strengthening the voice of our supporters and ensuring that fans remain central to the future of our great club.

My love affair with Newcastle United began as a 8-year-old in London where I went completely against the grain from my friends and decided to support the club. My love affair has now spread to my whole family, with my son who is nine and two daughters who are 6 and 4 respectively, both supporting the club, even though it is a 248-mile trip from my abode. I have fortunately had the opportunity to attend over 50 games over the last few years, making a 4 hour round trip to home games and even longer for some away games where persons have transferred the ticket over to myself. For me, spending this time with my son/my children whilst watching Newcastle United is paramount to what life is about. As well as this, having these fans for life passes on the torch for how important it is for the family members, especially young ones to be involved in the club.

Professionally, I bring a wealth of experience in leadership, mentoring and community engagement. I am a qualified football coach and mentor within the Football Association with a speciality of helping underprivileged children and persons of ethnicity find ways into grassroots football as well as helping coaches obtain the best coaching qualifications to find paid work within football. The work that I have done was highlighted by the Local MP, who wrote a letter to the community-based project that I help with, thanking the work we do for the local community. My background in public service with Humberside Police has given me a strong foundation in integrity, communication, and teamwork—qualities that are essential for effective governance and representation. My work helping Humberside Police become the 20th Best company for equality, diversity and inclusion in the UK for 2025 was a big achievement for myself, implementing policy and procedure across the organisation for all protected characteristics, making it easier for those who are neurodiverse to apply for jobs and succeed within the organisation & helping the organisation become more ethnically diverse two of the things that I am most proud of.

Through both my professional and voluntary work, I have seen the positive impact that football and collective action can have on individuals and communities, and I would bring that same ethos to my role on the Board.

I believe that the Supporters' Trust plays a vital role in bridging the gap between fans and the club, promoting transparency, and safeguarding the long-term interests of supporters. If elected, I would work collaboratively with fellow board members to advance these aims, represent the diverse views of our membership, and ensure that the Trust continues to be a credible, proactive, and respected voice for Newcastle United fans. I have attended many fan workshops on a multitude of subjects, giving my support and guidance where I can to make the club as successful as possible, whilst conveying other ideas other members might have when given the chance. As a mags member, the subject I have given most feedback and guidance on is season tickets and a season ticket waiting list because as far as I am aware, Newcastle United is the only football club within the EPL that doesn't have one, so I have suggested a multitude of ideas to current board members to try and help several thousand mags members have a glimmer of hope in one day truly feeling part of the family within the club without the worry of going through the process of a general sale or a ballot with no certainty of getting a ticket at the end of the process.

I am fully committed to serving with professionalism, openness, and dedication, helping to uphold the proud traditions of both the Trust and our football club.

Thank you for considering my application.

Warmest regards,
Justin Pierre Robert