



Has there ever been a better time to join the Board of the Newcastle United Supporters Trust?

Do you want to make a difference for members?

An exciting opportunity is available for you to join the Board of NUST!

Why not put yourself forward to represent our members?

Who are we?

At the Newcastle United Supporters Trust (NUST), our mission is to champion the interests and passion of Newcastle United's loyal supporters through a forward-thinking, democratically governed, and legally constituted non-profit organisation. We are dedicated to acting as responsible guardians of the club's future, ensuring that Newcastle United is run competently and in the best interests of its supporters.

What have we done recently?

- Had two board members positioned on the inaugural Fan Advisory Board.
- Provided travel guides and assisted supporters on a variety of issues and queries for each European fixture last season.
- Attended meetings/workshop with the Premier League, the FSA and UEFA on a range of matters.
- Worked with the club's marketing team for our members to be gifted the new away shirt by Rob Lee.
- Pushed back against ballot entries for home games being over various price points to be assigned at random.

- Involvement in the recent Fan Engagement Review.
- We survey members regularly on key 'hot topics' such as ticketing and safe standing.
- We've launched a WhatsApp channel for announcement and regular discussion direct with our members.
- Provided our members with exclusive opportunities to enter raffles and film features for the club.

What skills do you need to be a Board Member?

- Empathetic, excellent communication skills, resilient, approachable, trustworthy, and confident .

Trust Board members should be:

- Passionate about Newcastle United and its incredible supporters.
- Eager to work and engage with fellow supporters, the club and other fan organisations for the benefit of everyone.
- Up for the challenge of making the Trust the best fan organisation it can be so it can be a benefit to members.

What opportunities will you have?

- Direct links with the club
- Opportunities to speak with the press about Trust matters
- Direct liaison with members
- Involvement in discussions around key club responsibilities
- The chance to make a difference to members
- Regular communication with the Football Supporters Association (FSA)
- Interaction with other official footballing bodies and Supporter Trusts across the country
- Involvement in organising social events for members

Hear from the Board

Paul Karter – It is an absolute privilege and honour to serve as Chair of the Board of NUST. Being part of such a dynamic and dedicated group, working alongside passionate individuals who are committed to the growth and success of our organisation has been incredibly rewarding. The opportunity to represent and connect with our loyal members has made this role even more meaningful. As we approach the upcoming election, I would strongly encourage any of our members considering standing to take that step. It's a truly fulfilling experience and a chance to make a real difference. Your voice and contributions matter and standing for election is a great way to actively shape the future of NUST. Together we are stronger.

Adam Stoker – Volunteering as a board member of NUST is a huge privilege. In the year that I've been on the board I've had the opportunity to present the views of our members directly to the Premier League and build relationships with other fan representatives across the country. There are a wide range of both opportunities and concerns looming for not just our own supporters but for football supporters across the country and beyond. It has never been more important that the voice of supporters is heard by the clubs, leagues and governing bodies and that supporters across the country provide a united front. Joining the board gives you the opportunity to make sure our supporters' and members' voices are heard.

Lisa Mole – It is a huge privilege to be on the board of NUST. I was elected just over a year ago and at the most recent AGM became Co-Vice Chair. The role is not without its challenges, but the reward is knowing that we have been able to make positive changes for our members. My personal aim when joining was to improve communication with our members and this has certainly gone from strength to strength through our WhatsApp Community and interaction on social media. The current board is a great team of dedicated individuals, and we look forward to welcoming in the two new members. If you are interested in becoming part of NUST to assist in our growth I highly recommend putting yourself forward.

Cliff Culley – I have had the privilege of being on the Trust board for over three years now and will be standing down at the next AGM. The present board are a great bunch to work with and very hardworking. In preparing surveys and collating information they are very proactive in making informed representations to the club on behalf of members.

It can be frustrating as I believe the club don't engage with us as much as they should do, although it is getting better. As a board member you will be expected to help as best you can which probably entails at least 2-3hrs a week in responding to WhatsApps, emails, collating information and attending meetings. If there are major issues to be dealt with, this may take up more time. Although it can be hard work and frustrating at times, it can also be good fun and rewarding.

Felicity Thow - Being a NUST Board member isn't easy but it's so worthwhile to help other fans and to work with such a great bunch of people who give up their time to try to improve supporter experience!

Kevin Patterson – Being a Board member is very rewarding. It gives you the opportunity to be the link between the club and the fans and enhance the supporter experience of following the team.

Olivia Thompson - Since my election to the NUST board, I have had such an amazing experience. I really believe in the power of a group of supporters coming together and working collectively to achieve a better outcome for all.

As the youngest member on the board, I feel that it is so important younger fans are represented. I would encourage people to put their name forward for the board, we need voices from all parts of the NUFC community.

Being a part of the NUST board has been a brilliant experience, we have developed a working relationship with the club and really worked so hard to get out members views heard. Since moving to London, I have had the experience of being a fan living outside of the North East and we have done a lot of work as a board to make sure we are listening to all NUFC fans, from season ticket holders to members to our international fans.

Pete Davey - To be a Newcastle United Supporters Trust board member means standing at the heart of our passionate community, representing the voices of thousands of dedicated fans. It's about championing the values of our club, ensuring transparency, accountability, and making sure that the supporters always have a seat at the table in shaping the future of Newcastle United.

What are others saying about the Trust?

Alan Shearer - Newcastle United Legend

"A united Newcastle is a strong Newcastle. From communicating with the club and holding it to account, to raising funds for local charities, including my own Foundation,

the Newcastle United Supporters Trust plays an important role. You can get involved by standing for election or voting for candidates. Newcastle is United!"

Mark Douglas, Journalist at i sport

"Not since the mid to late 90s has there been as exciting a time to be a Newcastle United fan and as the only democratically elected fan organisation representing Newcastle United, the NUST has a huge role to play in this new era, both reflecting fan feeling, fighting for the causes that mean something to you and working with a club hierarchy that wants to engage with supporters on future direction. What I love is that it belongs to you, not to any individual fan or group - you can shape it and have your voice heard by voting or volunteering."

George Caulkin, Journalist at The Athletic

"A strong Newcastle United Supporters' Trust means a strong Newcastle United. It means accountability, dialogue, communication, representation, and a working relationship designed to make United the most united it can be. The 1892 Pledge showcased what a brilliant, committed fanbase can do when it puts its mind to it, raising money which will help save and improve lives across our city for years to come. I would urge anyone who cares about the club and wants to make a difference to consider standing for election to the NUST board. Together we're stronger, together we're United."

Chris Waugh, Journalist at The Athletic

"Empowering the Newcastle United Supporters Trust empowers fans themselves. It is your voice that needs to be heard and you can make a difference as part of a collective. The NUST holds the club to account, it gets answers and, most importantly, it does so on behalf of members who have a direct say in what they want communicated to Newcastle United. If you believe in fans having a say, if you believe you can deliver positive change for your football club, then please seriously consider standing for election. You can make a real and material difference, for yourself and your fellow Newcastle United supporters."

Warren Barton, Ex NUFC Player and former guardian for The 1892 Pledge Scheme

"The Trust is crucial for me in ensuring a positive voice for the club. The Trust allows fans to have a meaningful impact on the club's direction."

Communication with the club has never been better. We meet with the club on a regular basis and have a direct line with them to raise members' queries and priority issues.

Everything we do, we do for our members.

If you have any questions, please don't hesitate to email board@nufctrust.co.uk.

For more information on NUST, please head over to www.nufctrust.co.uk

For more information on the election process, please email the Independent Chair of the Elections Management Group Ashley Brown ashley.brown@thefsa.org.uk

What are you waiting for? Join us now!